



Wiltshire and Swindon

ROAD SAFETY

PARTNERSHIP

The Wiltshire and Swindon Road Safety Partnership

Perry Payne

The Wiltshire and Swindon Road Safety Partnership

Members

Wiltshire Council

Swindon Council

Highways England

Ministry of Defence

Wiltshire Police (Please see Sarah Holden's Road Safety Update in your packs)

Dorset and Wiltshire Fire and Rescue Service

South West Ambulance Service NHS Trust



The Wiltshire and Swindon Road Safety Partnership

3 Main workstreams



Engineering



Education



Enforcement

The Wiltshire and Swindon Road Safety Partnership

Engineering

Wiltshire Council

National Highways

Swindon Borough Council



The Wiltshire and Swindon Road Safety Partnership

Engineering

Wiltshire Council & National Highways carry out investigations to decide if an engineering solution is required in response to the causes of RTC's on Wiltshire Roads.

To do this, they use data provided by STATS 19 which is the means by which the Police report RTC's. (This is soon to be replaced by a new system called STATS 21)

“Cluster analysis” is undertaken (in accordance with national standards) to identify if there are any sites which require a collision reduction program which MIGHT prevent collisions taking place. They look to see if there have either been 3 incidents in 3 years or 10 in 10 years.

The Wiltshire and Swindon Road Safety Partnership

Engineering

The RTC's analysed are injury collisions only. Damage only collisions are not analysed but historically stats suggest there are roughly 12 damage only collisions per injury collision.

Collision rate along a specific routes are also analysed (in accordance with national standards).

Wiltshire Council do not analyse national Highways roads, they do their own

Wiltshire Council have currently identified 80 sites across the county and most issues are relate to single carriageway roads.

The Wiltshire and Swindon Road Safety Partnership

Traffic Survey's

Traffic surveys can be requested by Parish Councils via the Local Highways & Footway Improvement Group (LHFIG). Applications made this way are almost always accepted.

These surveys provide detailed and calibrated data which can include traffic volume, times, speeds and even vehicle types.

They provide the necessary evidence to confirm if there is a speeding issue for CSW.

Parish Councils can be charged (between £120 & £200) for this (although they are often provided free to the requestor) and take approximately 6 – 12 weeks to complete once requested.

The Wiltshire and Swindon Road Safety Partnership

Education



• #FATAL5 education



Not wearing a seat belt

It is a legal requirement in the United Kingdom to wear a seat belt if one is fitted, there are only a [few exemptions](#).

In 2017, 27% - over a quarter - of those who died in cars on the road were not wearing seat belts.

You can be fined up to £500 for not wearing a seat belt.

Wearing a seat belt not only helps protect your safety, it helps protect the safety of others.

Only one person is allowed in each seat fitted with a seat belt. Never use the same seat belt across two or more passengers.

As a passenger over the age of 14 it's your responsibility to ensure you're wearing a seat belt. Failure to do so could result in a fine.

Child passengers

Children under 135 cm (4' 4") tall must be in the correct car seat for their height and weight. You can be fined £500 if a child under 14 years old isn't in the correct car seat, or, if over 135cm tall, wearing a seatbelt whilst you are driving.

Find out car seat requirements and further information by visiting [child car seats: the law](#).



The Wiltshire and Swindon Road Safety Partnership

Wiltshire Council

Public Engagement Events

Car Child Seat Check events

Children trained to Bikeability level 1,2,&3

Primary school children trained in Walk Safe programme

Children trained on Scootability

Drive Plus Assessments for older drivers

Subsidised drivers through the Pass Plus scheme

Working regionally regarding rural road safety and agricultural vehicles

Just taken delivery of 10 VR360 headsets funded by Wiltshire Public Health to deliver older driver workshops.

The Wiltshire and Swindon Road Safety Partnership

Dorset and Wiltshire Fire and Rescue Service

Lead on young driver education

Assist in car seat checks

Assist in Operation Close Pass

General Road Safety Community Events

Assist with Drink Drive campaigns

Support with Road Risk presentation to Wiltshire Occupational H&S Association

Present Safe Drive Stay Alive to @5,000 students

360 VR sets used for students

Present Survive the Drive to @4,500 military personnel

Community Speed Watch

CSW



The Wiltshire and Swindon Road Safety Partnership

Community Speed Watch

Huge and sincere thanks for such a fantastic effort and amazing on-going achievements. This really works and we know what a strong and significant contribution to safety in the community these teams make.

Its important to remember this is the Community working on behalf of the Community – and worth noting that often those receiving letters are local!

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Community Speed Watch

Community speed watch is not a “War on motorists” as the popular saying goes.

It is an evidenced based, highly visible, community led educational initiative. It doesn't result in speed awareness courses, fines, points on licenses or court appearances, *but can influence separate future police enforcement activity.*

Those identified as speeding by a Community Speed Watch will receive a letter – and can receive up to 3, each increasing in severity in terms of tone, but all purely advisory.

The tone of the 1st letter is set by the severity of the speeding.

The Wiltshire and Swindon Road Safety Partnership

Community Speed Watch

There has to have been a traffic survey carried out to provide data to evidence there is a speeding issue, before a CSW can be established or re-established.

Data analysis of CSW activity and outcomes shows that although there has been no reduction in the number of watches being carried out, the number of letters being sent out are reducing.

Community speed watch works.



The Wiltshire and Swindon Road Safety Partnership

CSW Malmesbury Area Board

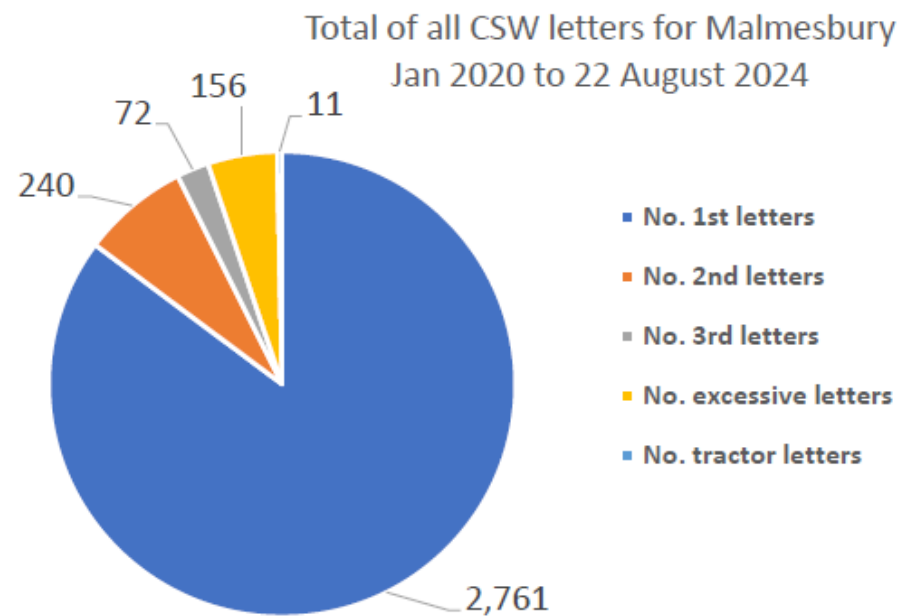
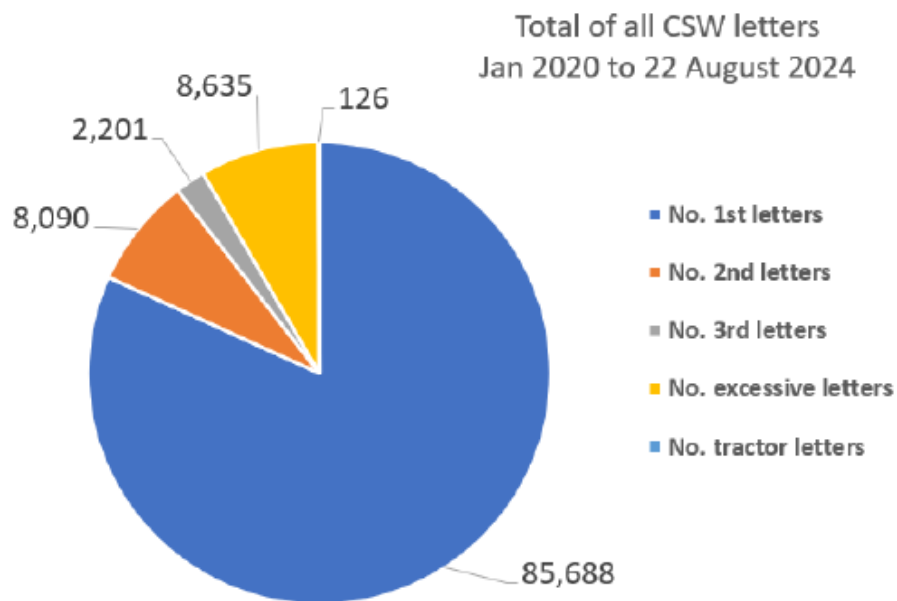
Data since July 2020 to 22nd August 2024.

506 watches carried out

3,240 letters sent out.

• CSW Malmesbury area - Data since July 2020 to 22 August 2024

Team	No. 1st letters	No. 2nd letters	No. 3rd letters	No. excessive letters	No. tractor letters	Total letters	No. of watches	Average speeders %
Ashton Keynes	39	5	0	1	0	45	11	1.4%
Charlton	1946	151	44	119	11	2271	164	6.5%
Eastcourt	227	25	8	11	0	271	112	4.5%
Little Somerford	329	32	10	19	0	390	87	3.28%
Milbourne	220	27	10	6	0	263	132	4.7%
Grand Total	2761	240	72	156	11	3240	506	4.1%



The Wiltshire and Swindon Road Safety Partnership

Traffic Surveys Malmesbury Area

Data since 2022 to July 2024.

27 carried out

7 qualified for speed education

1 Referred for Police action

• Traffic surveys – Malmesbury 2022 to July 2024

Wiltshire Council

Title	Result	Survey start date	Speed limit	85th percentile	CPT	Area Board
Ashton Keynes-(north of the Derry)	Speed education	08/05/2024	40	46.7	RWB	Malmesbury
Brinkworth - B4042	No further action	11/09/2023	50	50.7	RWB	Malmesbury
Crudwell - The Street	Speed education	13/11/2023	30	35.8	RWB	Malmesbury
Great Somerford	No further action	04/02/2023	60	40.7	RWB	Malmesbury
Great Somerford - C82 Startley	Speed education	04/02/2023	30	38.4	RWB	Malmesbury
Little Somerford - Field View - The Street	No further action	15/04/2024	40	43.6	RWB	Malmesbury
Malmesbury - B4014 Filands	No further action	19/02/2024	40	40.2	RWB	Malmesbury
Malmesbury - B4042 Lea Crescent	Police	10/01/2022	40	50.39	RWB	Malmesbury
Malmesbury - B4042 The Spinney	No further action	10/01/2022	40	45.63	RWB	Malmesbury
Malmesbury - C68 Gloucester Road 042-020	No further action	15/05/2023	30	18	RWB	Malmesbury
Malmesbury - C68 Gloucester Road 042-023	No further action	15/05/2023	30	27.2	RWB	Malmesbury
Malmesbury-A429 Chippenham Road	Speed education	15/04/2024	30	35.2	RWB	Malmesbury
Malmesbury-B4042-Burton Hill	Speed education	11/09/2023	30	38.3	RWB	Malmesbury
Milbourne	No further action	15/04/2024	30	34.4	RWB	Malmesbury
Minety - B4040, Silver street	No further action	28/06/2022	30	31.62	RWB	Malmesbury
Minety - B4040, Station Road	Speed education	28/06/2022	30	35.78	RWB	Malmesbury
Sherston - B4040	No further action	07/12/2023	40	31.6	RWB	Malmesbury
Sherston - B4040 Church Street_Easton Town 042-001	No further action	15/05/2023	30	30.1	RWB	Malmesbury
Sherston - B4040 Easton Town 042-002	No further action	15/05/2023	30	33.4	RWB	Malmesbury
Sherston - B4040 High Street -042-004	No further action	15/05/2023	30	25.2	RWB	Malmesbury
Sherston - C27 Tetbury Road VOID SEE NOTES 042-007	No further action	15/05/2023	30	69.9	RWB	Malmesbury
Sherston - C78 Knowckdown Road 042-005	No further action	15/05/2023	30	26.2	RWB	Malmesbury
Sherston - Pinchmore Lane Pinkney North	No further action	15/04/2024	40	31	RWB	Malmesbury
Sherston - Pinchmore Lane Pinkney South	No further action	15/04/2024	40	32.8	RWB	Malmesbury
Sherston - Tetbury Road	Speed education	07/12/2023	30	36	RWB	Malmesbury
Sherston - UC Green Lane 042-003	No further action	15/05/2023	30	25.2	RWB	Malmesbury
Sherston - UC Sandpits Lane 042-006	No further action	15/05/2023	30	25.7	RWB	Malmesbury

The Wiltshire and Swindon Road Safety Partnership

Enforcement



The Wiltshire and Swindon Road Safety Partnership

Enforcement

3 x Community Road
Safety Officers
(CRSO's)

3 x Community Speed Enforcement
Officers (CSEO's)



The Wiltshire and Swindon Road Safety Partnership

CSEO Activity

1st January 2023 to 22nd August 2024.

Active in 909 locations

13,530 speed awareness courses

1,803 Fines and Points

184 Court

The Wiltshire and Swindon Road Safety Partnership

CSEO Activity Malmesbury Area Board

1st January 2023 to 22nd August 2024.

Active in 78 locations

266 speed awareness courses

36 Fines and Points

3 Court

• CSEO – Malmesbury Area Board - 1 Jan 2023 to 22 Aug 2024

CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

266.00
No. Speed awareness co...

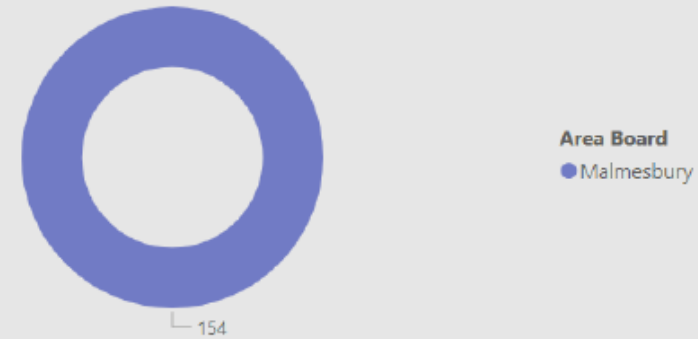
36.00
No. Fine & Points

3.00
No. Court

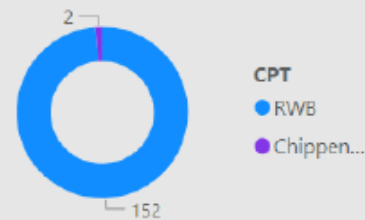
78
No. of Locations

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Charlton - Horse and Groom	2023	March	29.00	1.00	0.00	RWB	Malmesbury
Little Somerford - The Hill, Hill Cottage	2023	April	15.00	2.00	0.00	RWB	Malmesbury
Lea B4042 Lea Crescent	2024	February	14.00	1.00	0.00	RWB	Malmesbury
Lea - B4042 Lea Crescent	2024	May	12.00	1.00	0.00	RWB	Malmesbury
Ashton Keynes - Coach Park	2023	September	11.00	0.00	0.00	RWB	Malmesbury
Charlton - B4040 CHARLTON OPPOSITE THE HORSE AND GROOM PH	2024	January	11.00	2.00	0.00	RWB	Malmesbury
Little Somerford - The Hill, 3/4 The Hill (C) dined.guru.hypocrite	2024	April	9.00	0.00	0.00	RWB	Malmesbury
Charlton - B4040 CHARLTON JUNCTION VICARAGE LANE	2023	December	8.00	1.00	0.00	RWB	Malmesbury
Latton C19 - THE STREET, LATTON NEAR CROFT CLOSE OPPOSITE GREEN BOX	2024	April	8.00	1.00	1.00	RWB	Malmesbury
CHARLTON - HORSE & GROOM HILL	2024	March	7.00	0.00	0.00	RWB	Malmesbury
Charlton - Vicarage Lane	2023	November	7.00	0.00	0.00	RWB	Malmesbury
Charlton - Village Farm	2023	April	7.00	2.00	0.00	RWB	Malmesbury
Ashton Keynes	2023	November	6.00	0.00	0.00	RWB	Malmesbury
Total			266.00	36.00	3.00		

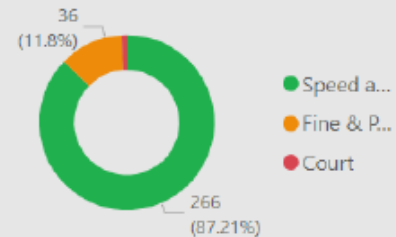
Activity by Area Board



Activity by CPT



Outcomes



The Wiltshire and Swindon Road Safety Partnership

Roads Policing Unit (RPU) “Traffic Cops”

**Can't be
Everywhere...**



**Could be
Anywhere...**

Always somewhere..!

The Wiltshire and Swindon Road Safety Partnership

Road Policing Unit

May to July 2024.

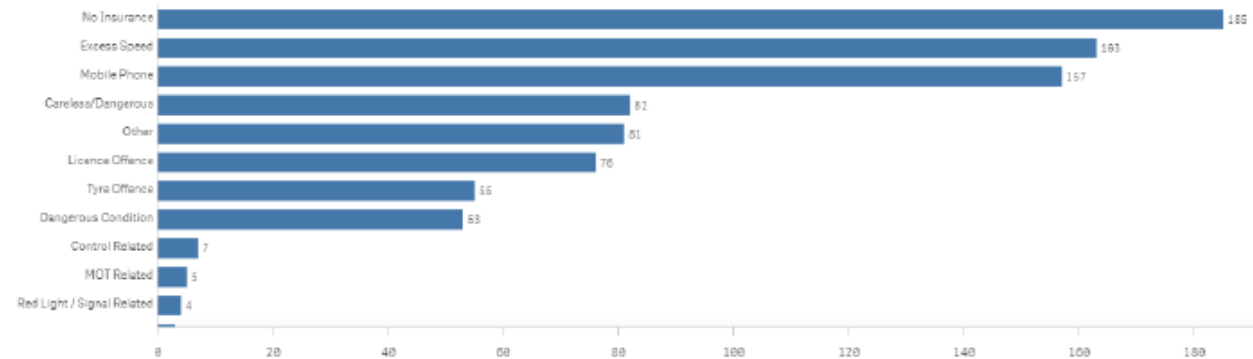
Issued over 1551 tickets to motorists for numerous road related offences.



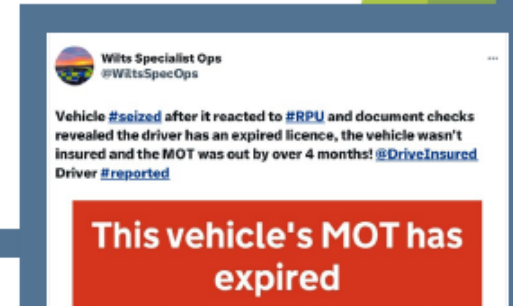
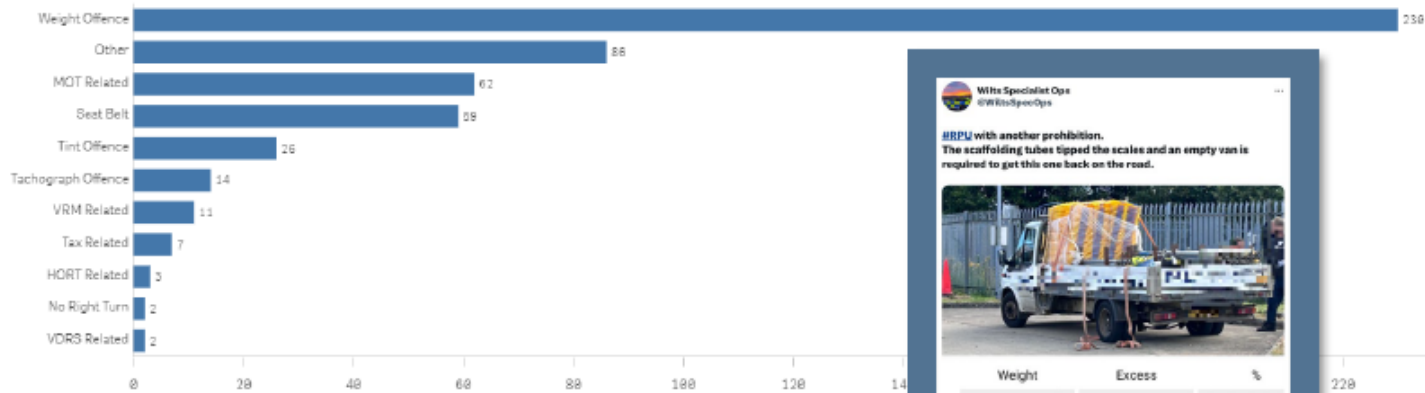
• Wider work recently

Our Roads Policing Unit (RPU) in the last quarter, covering **May to July** issued over **1551 tickets** to motorists, for numerous road related offences. The most common offences they are coming across are as follows:

Activity - Endorsable offences



Activity - Non-Endorsable Offences

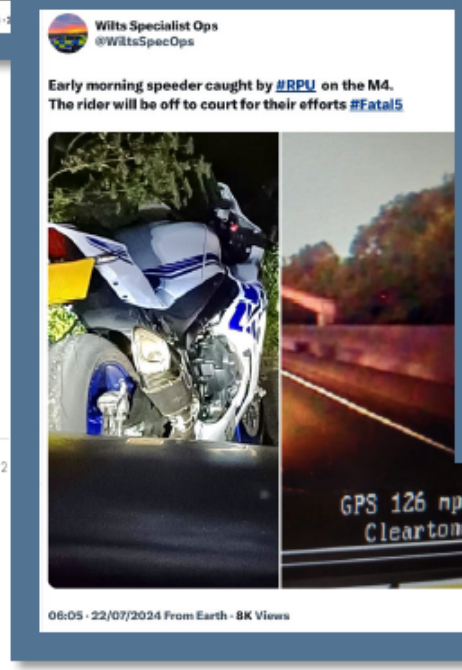


This vehicle's MOT has expired



MOT expired on
19 March 2024

02:57 - 31/07/2024 From Earth - 2.2K Views



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Road Policing Unit

Endorsable Offences May to July 2024.

185	No insurance
163	Excess Speed
157	Mobile Phone
82	Careless or Dangerous
78	Licence Offences
56	Tyre Offences
53	Dangerous Condition
5	MOT related
4	Red light/Signal related

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Road Policing Unit

Non -Endorsable Offences May to July 2024.

230	Weight Offences
62	MOT Related
59	Seat Belt
28	Tint Offences
14	Tachograph Offences
7	Tax Related
2	No right turn
11	Vehicle Registration Mark related

The Wiltshire and Swindon Road Safety Partnership

Emerging Issues

The Group carries out continuous analysis of what's happening in Wiltshire and Swindon and one thing we're starting to notice is pedestrian distraction, often due to use of their mobile phones.

People are walking into the road without properly looking, having been completely distracted by their phones.

It would be helpful if you could perhaps mention this to family and friends and just ask them to be particularly vigilant.

THANK YOU

